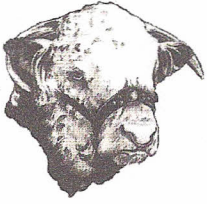


THE HEREFORD CATTLE SOCIETY



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Telephone: (01432) 272057
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20th September, 2011

To Whom it May Concern

Dear Sir/Madam,

Re Mr Rodney Magowan – PR and Press Agency

The Hereford Cattle Society has engaged Mr. Magowan on a regular basis and has been very pleased with the service provided.

He is good to work with, reliable and well organised with deadlines always met and no hassles for clients.

The press releases and articles which he has produced for our Breed Journal are well written, creative and insightful, demonstrating a thorough understanding of the Agri food sector.

Mr. Magowan has an excellent reputation in farming and agri – journalism and we have no hesitation in recommending his services to anyone seeking to build their profile in the agricultural industry.

Yours,

Robin Irvine,

Chairman